

CIPA - HD is looking for a new logo!

CIPA-HD is a scientific committee established by ISPRS (International Society of Photogrammetry and Remote Sensing) and ICOMOS (International Committee of Monument and Sites) and its mission is to develop research and promote best practice for Cultural Heritage Documentation.

Documentation is a integrated process that aims to collect and reference all the useful information concerning the knowledge of Cultural Heritage assets to be used as the base for restoration, conservation, management and valorisation. **Documentation** must record not only the state of condition-at present but also all past modifications that occurred during the life of the object. This requires specific tools which are constantly evolving to update and integrate existing data. The history of the evolution and the metric description are the basics of **Documentation**, but also other information that is necessary including deterioration, structural analysis, risk assessment factors, etc.

Today, most disciplines produce their data and subsequent interpretation in a digital form therefore additional topics that directly related to **Documentation** are database design, data interoperability, archiving, and visualisation for a variety of different skilled users (e.g. from experts in different disciplines to tourists of different ages).

To know more about CIPA activities and aims visit the website <http://cipa.icomos.org>

Following is a short list of nine keywords that highlight some of the most important topics of CIPA:

- i. Evolution of technology
- ii. Metric survey
- iii. Physical analysis
- iv. Integration of data
- v. 3D modelling
- vi. Sharing, re-use of data
- vii. Interoperability between tools
- viii. Archiving and long term sustainability of digital data
- ix. Communication, diffusion, interpretation



Current CIPA-HD Logo

CIPA-HD is looking for a new logo! To participant in the competition, please prepare your design:

- Illustrator, Inkscape, or another vector-based design software, version of the proposed logo (colours are allowed)
- A brief written description of the proposed logo (5 lines)

All the proposals must be sent to tania.landes@insa-strasbourg.fr no later than **December 15, 2016**.

The CIPA-HD Executive Board will select the new logo among the proposals and it will be presented during the next **CIPA Symposium in Ottawa, Canada**.

The winner will receive free registration for the next CIPA Symposium in Ottawa and a grant of € 500,00 to cover travel expenses. The selected logo, its description and the **name of the winner** will be published on the CIPA website.

See attached for more detailed information.