

CIPA logo competition

CIPA-HD is looking for a new visual identity therefore announces a logo competition. We are looking for a creative, innovative and professional logo that represents our mission and worldwide membership. The logo should be unique and easily identifiable. Please read below for more details regarding logo design, competition specifications, criteria and rights as well as how to submit your proposal.

The submissions will be accepted through **December 15, 2016**. The CIPA-HD Executive Board will select the new logo among the received proposals and it will be presented during the next **CIPA 2017 Symposium** (Ottawa, Canada, Aug 28 to Sept 1, 2017). The winner(s) will be awarded a prize and will be announced via our website, social media and through direct contact to the winners' email accounts.

Specifications

1. The logo should incorporate the title: CIPA – Heritage Documentation.
2. The logo should be provided both in a greyscale version as well as in a colour version. For the latter, it is preferable to use the CMYK colour model and use well-defined PANTONE colours.. Also, it should apply on a dark or a light background. Please provide a detailed description of colours used. The logo should not exceed 4 PANTONE colours or four process colours.
3. The logo should be created in vector format, vector-eps or high resolution image TIFF or JPEG (at least 300 dpi on a 210 x 297 mm artboard). Besides, the logo should be printable on low scale and also in a small dimension (1.5 cm).
4. The proposals received should be given both in smaller size (1.5 cm) and in a larger dimension of 15 cm on paper form, colour and greyscale, and in electronic form (PDF).
5. The logo may also be used without the expression 'CIPA – Heritage Documentation'.

Criteria

1. The logo should clearly reflect the role and mission of the CIPA – Heritage Documentation.
2. Be original (not be reused by any or for any purpose), authentic and imaginative.
3. Be visible, simple and easily remembered by the public.
4. Be distinguished for its artistic, design and technical perfection.
5. The logo should last in time.
6. Be applicable in any material and media (including websites, magazines, newspapers, newsletters, movies, television, etc.).

Rights

1. The creator of the winning logo, waives its copyright and his work will become property of the CIPA – Heritage Documentation. All rights are transferred to the CIPA – Heritage Documentation. No other person will have the right to use the logo, including the creator (the creator has the right to use it in his personal portfolio).
2. CIPA – Heritage Documentation has the right to cancel the logo if they deem necessary or consider that no longer reflects CIPA's mission.
3. CIPA – Heritage Documentation is obliged to accept or approve any proposal if we consider that it does not fulfil our criteria.
4. Reference to the winner and creator of the logo will be permanently posted on CIPA's webpage (www.cipa.icomos.org)

Prize

Competition winner will receive a free registration for the next CIPA Symposium in Ottawa and a grant of € 500,00 to cover the travel expenses.

Submission

1. Applicants may submit more than one proposals.
2. The applicants are encouraged to write a short memo (max. 200 words) explaining the rationale of their proposal.
3. With their participation, the applicants accept without reservation all the terms of the competition.
4. The winning logo may go through suggestions for minor changes / improvements before its final form. All proposals should be submitted directly to Tania Landes, tania.landes@insa-strasbourg.fr until **December 15, 2016**